

35 years
driving change

Agenda

- I.** Our past meets our future
- II.** University of Porto
- III.** Our Associates
- IV.** Recognition
- V.** International Partnerships

- VI.** Our mission
- VII.** Our programmes
- VIII.** Our scholarships
- IX.** Our Corporate Discounts
- X.** Our Corporate Solutions

35 years driving change

Our past meets our future

I. Our past meets our future

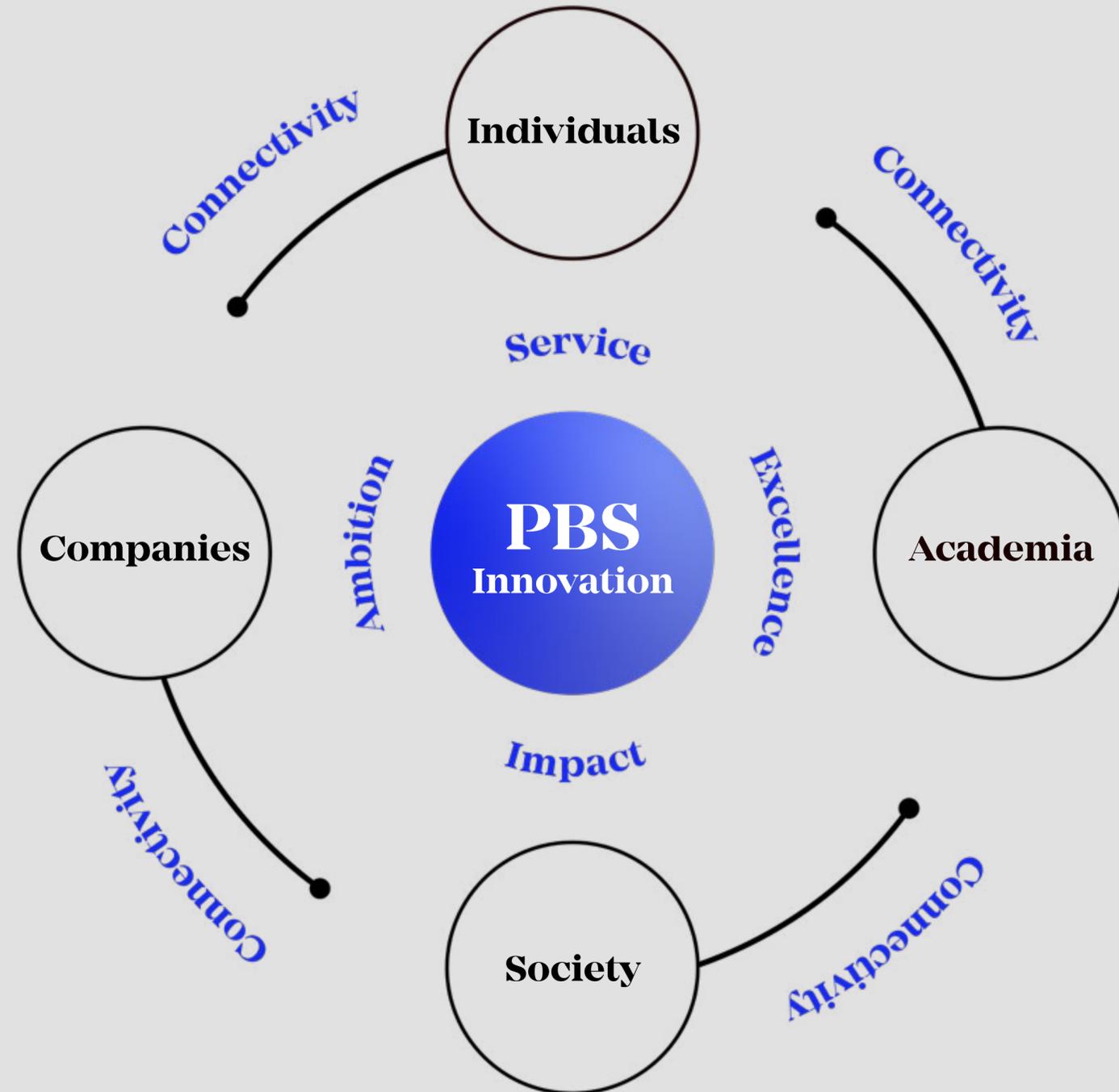
Rooted in a legacy of **35 years**,
Porto Business School story was fated
by audacious entrepreneurs driven by
a deep aspiration to challenge the norm
and create a transformative reality.

Today, based on our core values of
innovation, excellence, ambition,
service, impact and connectivity,
we are the heart of a unique ecosystem.



I. Our past meets our future

The Change Ecosystem



I. Our past meets our future

We have embraced **innovation** as the fuel for progress, propelling individuals and organisations to new heights of success.

Our unwavering commitment to **excellence** nourishes our quest for greatness, setting the standard in business education.

Nourished by **ambition**, we empower our community to dream big and reach for the extraordinary, unlocking their full potential.

With a dedicated focus on **service**, we stand by our commitment to making a positive **impact** on society, fostering responsible leadership that leaves a sustainable legacy.

Through our **interconnected** network, we create meaningful relations, enabling collaboration and sparking the exchange of ideas that drive innovation forward.



I. Our past meets our future

Porto Business School is where innovation is kindled, where excellence is nurtured, ambition finds its purpose, service becomes a calling, and connectivity ignites endless possibilities of impact.



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University of Porto

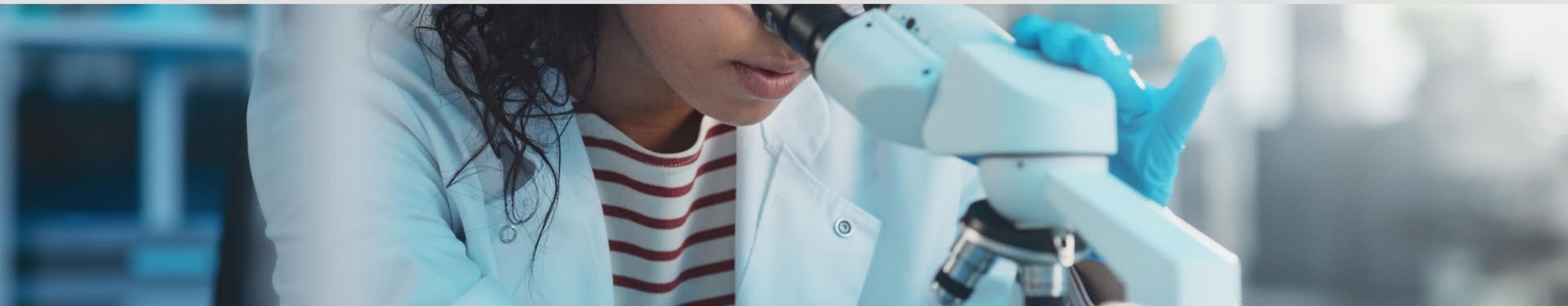
U. PORTO

The University of Porto, founded in 1911, leads Portuguese higher education and scientific research.

The QS University Ranking

in “Economics and Econometrics” ranks it among the top European universities and the top 10% worldwide (based on the analysis of more than 3000 universities).

The University of Porto, Portugal’s birthplace of science, has more than 300 active patents and a strong health sciences focus.



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Our Associates

III. Our Associates



Academic Members



Non-Academic Members



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Recognition



IV. Recognition

Accreditations



Rankings



Other recognitions

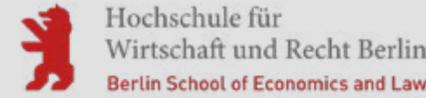
“Order of Merit” medal

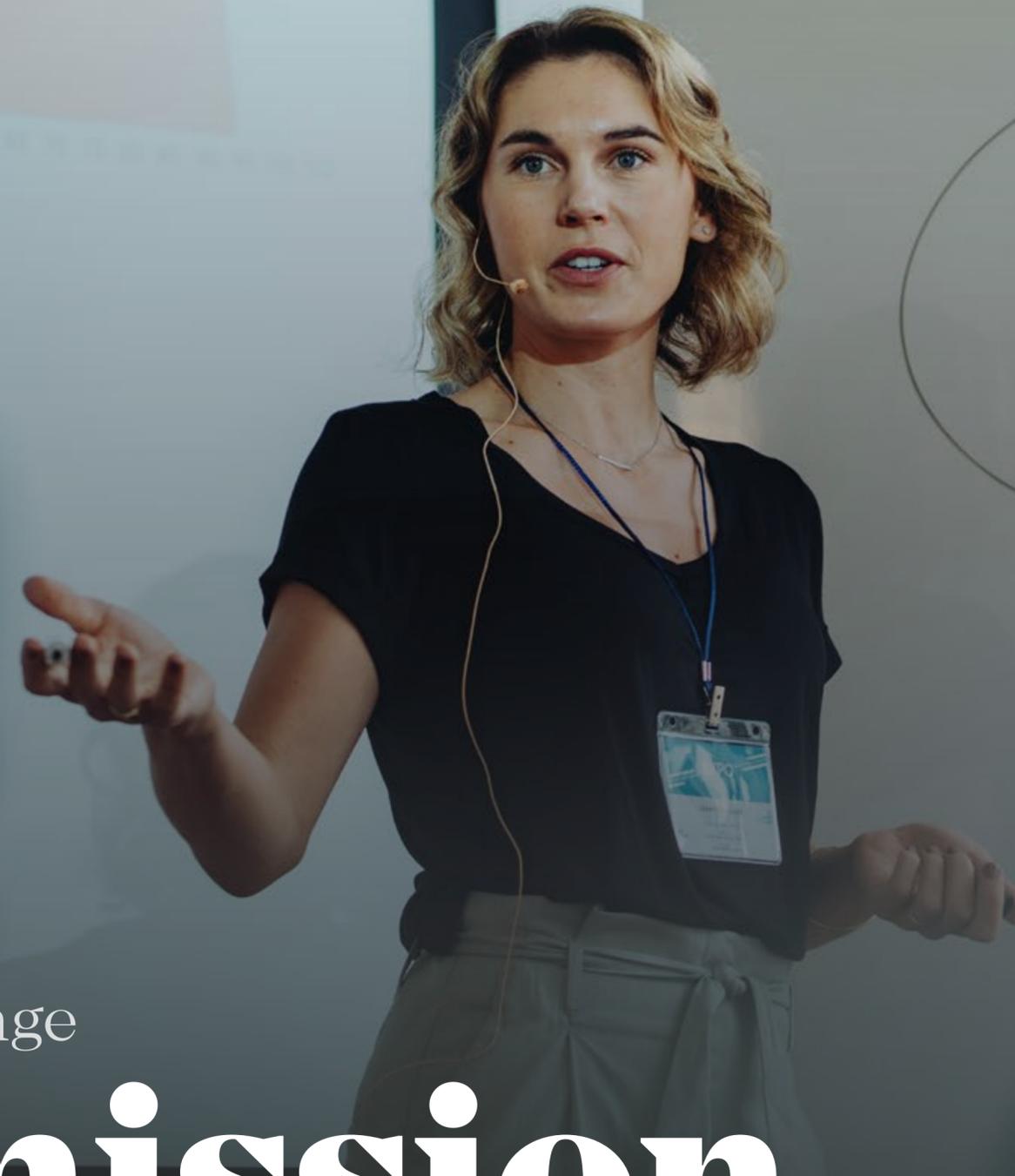
Awarded by the President of the Portuguese Republic on the 25th November 2018.

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International Partnerships

V. International Partnerships





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Our mission

VI. Our mission

Through **educational experiences** that foster excellence, ambition, and connectivity, we empower individuals and organisations to create a positive and innovative impact.

We cultivate a **vibrant ecosystem** where change becomes a catalyst for growth and where leaders are inspired to serve their teams and shape a better future.



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Our programmes

The MBA Experience

THE	international	MBA
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Duration: 11-15 months

Language: English

Format: Presential (Porto)

Investment: 28.500€*

* Includes International Week in Berkeley University (California, USA)

THE	executive	MBA
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Duration: 17 months

Language: Portuguese

Format: Presential (Porto)

Investment: 28.500€*

* Includes International Week in Berkeley University (California, USA)

THE	digital	MBA
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Duration: 17-28 months

Language: English

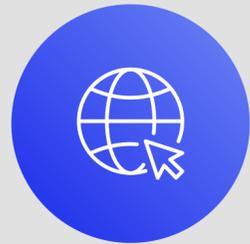
Format: Online

Investment: 23.000€



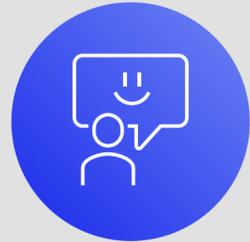
VII. Our programmes

MBA Admissions Process



1. Online Application

Complete the online application, including your personal information, photo, academic background, work experience, CV, and official academic transcripts from all universities attended.



2. Recommendations

You must also find two former coworkers to complete a recommendation survey. Porto Business School will email them brief profile questions.



3. Documents submission

- Two essays about yourself and your MBA motivation;
- English Proficiency Certificate.



4. Payment

Pay 50€ (Paypal or Credit/Debit card) to complete your application.



5. Interview

Interviews will follow application evaluation. Expect a 30-minute interview.



VII. Our programmes

The Postgraduate Experience

Duration: 9 months

Language: Portuguese or English

Format: Presential or Online

Investment: 6.900€ - 7.400€

Starting in January:

Business Intelligence & Analytics

Business Innovation 🇬🇧

Sales Management

Financial Analysis

Management Control and Strategic Execution

Project Management

Operation Management

Real Estate Management

Starting in October:

Business Administration

International Business 🇬🇧

IT Management

Digital Business

Digital Transformation 🇬🇧

Marketing Management

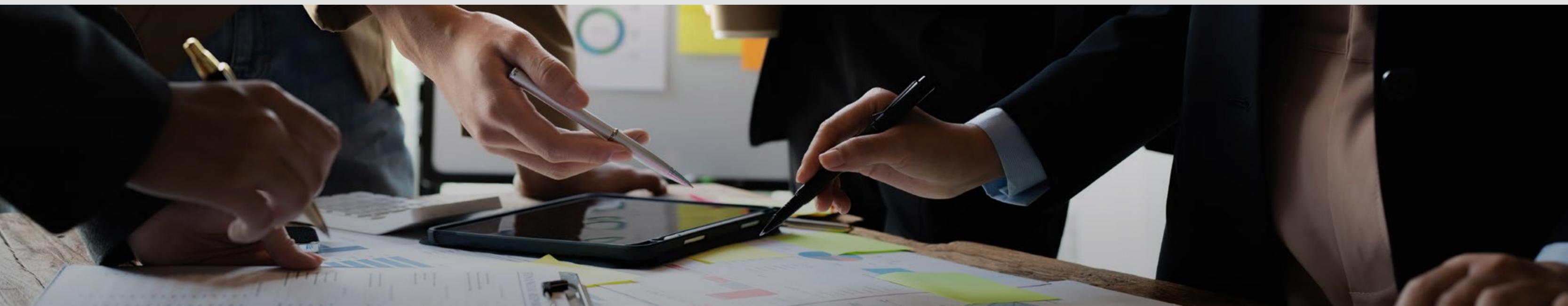
Business Communication

Finance and Taxation

People Management

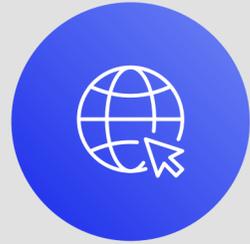
Health Services Management and Administration

Tourism Management 🇬🇧



VII. Our programmes

Postgraduate Admissions Process



1. Online Application

Complete the online application, including your personal information, photo, academic background, work experience, CV, and official academic transcripts from all universities attended.



2. Documents submission

Motivation letter.



3. Payment

Pay 25€ (Paypal or Credit/Debit card) to complete your application.



The Open Executive Experience

Duration, language, format and investment: Variable

General Management and Strategy

Advanced Management Programme
General Management Programme
Intensive General Management Programme
Geopolitics and Strategy for Executives
Analytics for Executives
Problem Solving & Decision Making
Value Based Pricing

Innovation and Digital Transformation

Agile Organisations
Innovation Management
Systemic Thinking for Innovation
Thinking Like a Start-Up
Future Leaders
Design Thinking for Sustainable Innovation
Digital Business Transformation Jumpstart
Digital Product Management
Leading Digital Transformation
Cybersecurity for Executives
Web3 and Blockchain for Executives

Finance and Management Control

Specialisation in Financial Management
Finance for Non-Financial Managers
Cost Control for Maximizing Results
Management Control and Performance Evaluation

Communication, Marketing and Sales

Ecommerce and Digital Marketing Strategy
Customer Experience Design
Negotiation Toolkit
Brand Management
Negotiation Dynamics
Strategic Sales Lab
Behavioral Sciences for Organisations
Marketing Fundamentals

Internationalisation

Cross-Cultural Communication in Business Negotiations
International Business Strategy

Talent, Leadership and Personal Development

Career Design
Employee Experience
Communicating with Impact
Maximizing Your Leadership Potential
Individual and Team Performance
New Performance Management Models
Leadership Check-in

Sustainability

Sustainable Management
Sustainability in Real Estate
Sustainability in Tourism
Sustainable Project Management

Operations and Projects

Logistics and Supply Chain Management
Procurement Management
Building Operational Excellence
Facility Management
Supply Chain Analytics

The Open Executive Experience



1. Online Application

Complete the online application, including your personal information, photo, academic background, work experience, CV, and official academic transcripts from all universities attended.



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Our scholarships



VIII. Our scholarships

Because we believe that everyone should have the opportunity to become agents of change, **we provide access to a wide range of scholarships.** These scholarships aim to encourage and reward candidates who, through their talent and potential, will be able to make change happen.

MBA Scholarships

- Dean's Scholarship (100%)
- Merit (30%)
- Women Leaders (30%)
- Young Leaders (20%)
- Going Global (40%)
- Diaspora (20%)
- STEM (20%)
- Arts and Humanities (20%)
- Entrepreneurship (20%)
- Social Impact (20%)
- Financial Support (30%)

Postgraduate Scholarships

- Dean's Scholarship (100%)
- Women Leaders (30%)
- Young Leaders (20%)
- Going Global (40%)
- Diaspora (20%)
- Entrepreneurship (20%)
- Financial Support (30%)

35 years driving change

Our Corporate Discounts

IX. Our Corporate Discounts

Because **we want to support companies** in the process of motivating and retaining their talent, we have created special solutions for enrolling their employees.

THE	international	MBA
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THE	executive	MBA
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THE	digital	MBA
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	2 employees	3 to 5 employees	5 or more employees
1 Year	20%	25%	30%
2 Years	22,5%	27,5%	32,5%
3 Years	27,5%	32,5%	37,5%

	2 employees	3 to 5 employees	5 or more employees
1 Year	15%	22,5%	25%
2 Years	17,5%	25%	27,5%
3 Years	22,5%	30%	32,5%

	2 employees	3 to 5 employees	5 or more employees
1 Year	20%	25%	30%
2 Years	22,5%	27,5%	32,5%
3 Years	27,5%	32,5%	37,5%

IX. Our Corporate Discounts

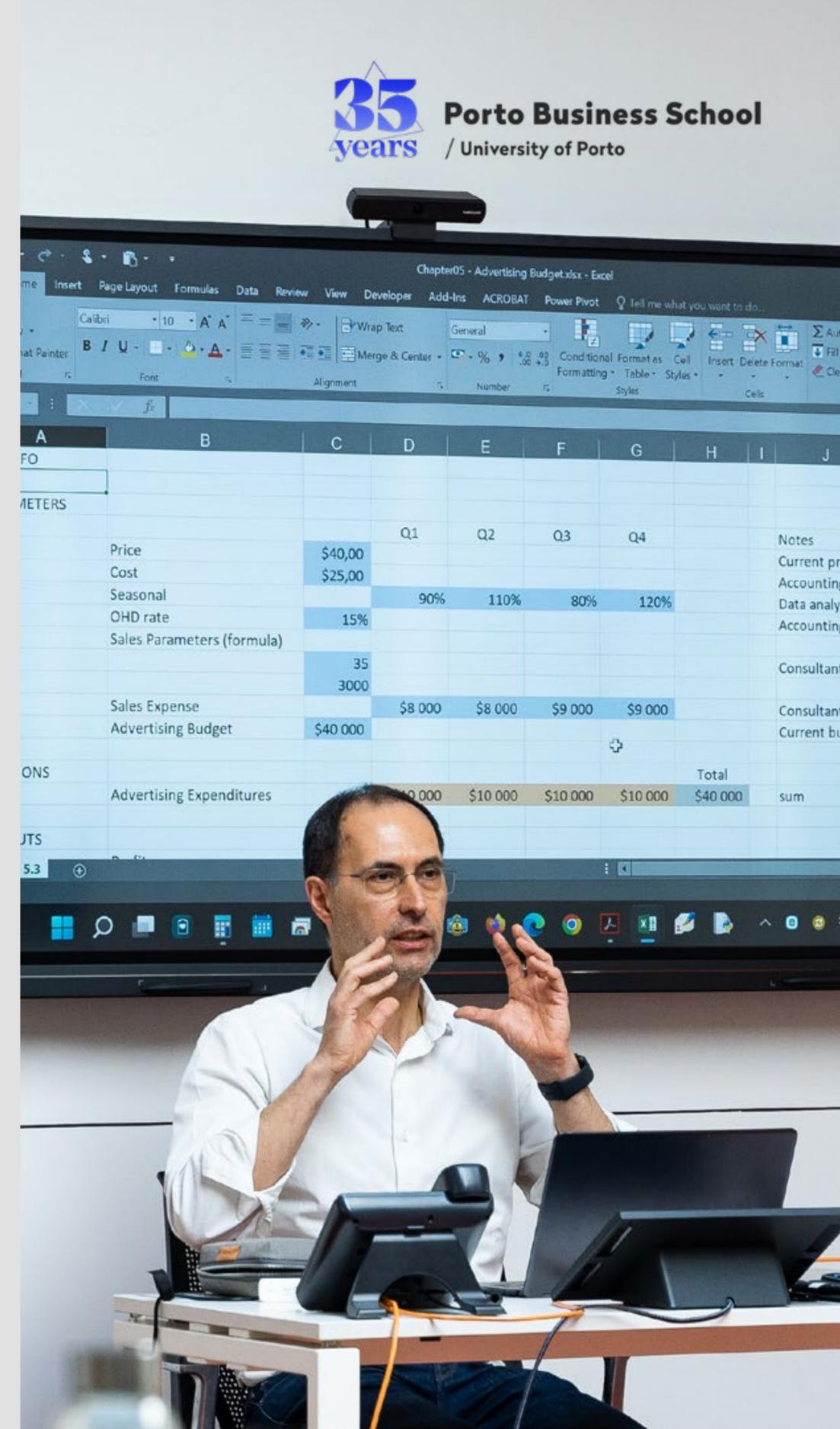
Because **we want to support companies** in the process of motivating and retaining their talent, we have created special solutions for enrolling their employees.

Postgraduate Programmes

	2 employees	3 to 5 employees	5 or more employees
1 Year	15%	20%	25%
2 Years	17,5%	22,5%	27,5%
3 Years	22,5%	27,5%	32,5%

Open Executive Programmes

	2 employees	3 to 5 employees	5 or more employees
1 Year	10%	15%	20%
2 Years	12,5%	17,5%	22,5%
3 Years	17,5%	22,5%	27,5%



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Our Corporate Solutions

X. Our Corporate Solutions

We design intensive and custom programmes geared both for individuals and teams, with a view to responding to the organisation's specific needs.

1. Custom training

2. Consulting

3. Coaching

4. Mentoring

5. Tutoring



35 years driving change

Our Community

XI. Our Community

Our community is our greatest asset.

Our ecosystem brings people, companies, academia and society together, creating powerful and transformative synergies.

+ 1.000 students every year

+ 60 company clients every year

+ 11.000 alumni

+ 500 professors

+ 60 staff members



Are you ready to join us and
**Make Change
Happen?**