



# INTERNATIONAL CONFERENCE

## EFL TEACHING: CONNECTING WORLDS, SHARING INSIGHTS

**JUNE 1, 2024**

A MUTUAL SUMY STATE UNIVERSITY AND THE COLLEGE  
OF NEW JERSEY CONFERENCE STRAND

**JOIN US FOR OUR FLAGSHIP CONFERENCE,  
"RESILIENCE AND ADAPTATION IN LANGUAGE  
EDUCATION," WHERE WE'LL EXPLORE INNOVATIVE  
TEACHING METHODS AND CULTURAL DYNAMICS IN  
LANGUAGE EDUCATION**

**SAVE THE  
DATE**

**JUNE 1, 2024  
14:00 - 17:00**

**ONLINE EVENT**

**WHAT YOU'LL EXPERIENCE:**

**HEAR FROM RENOWNED EXPERTS IN EFL TEACHING**

**GREETING WORD**

**JEN MACARTHUR** - THE REGIONAL  
ENGLISH LANGUAGE OFFICER (RELO)  
FOR UKRAINE

**KEYNOTE  
PRESENTATIONS**

Dr. Keith Folse (USA)  
Dr. Nathaniel W. Smith (USA)  
Dr. Stuart Carroll (USA)  
Dr. Joseph Goebel Jr. (USA)  
Susana Matos-Kruck (USA)  
Yanella Ojeda (Spain)  
Judith B. O'Loughlin (USA)

**GLOBAL  
PERSPECTIVE**

**COMPARE TEACHING APPROACHES  
BETWEEN THE US AND UKRAINE  
AND EXCHANGE EXPERIENCES WITH  
COLLEAGUES WORLDWIDE**

**CUTTING-EDGE TOPICS**

**NETWORKING OPPORTUNITIES**

**INTERACTIVE WORKSHOPS**

**READY TO JOIN US?**

**REGISTER NOW TO SECURE YOUR SPOT, GET A  
CERTIFICATE AND BE PART OF THIS  
TRANSFORMATIVE EVENT!**

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# KEYNOTE SPEAKERS

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**DR.  
NATHANIEL  
W. SMITH**  
(RECORDED)

## **AI IN WRITING INSTRUCTION: PRODUCTIVE DISRUPTION**

Dr. Nathaniel W. Smith, an experienced educator with a diverse background, will explore the innovative use of artificial intelligence in writing instruction, offering fresh perspectives on teaching methodologies.

**DR. STUART  
CARROLL**

## **AUTHENTICITY IN EFL TEACHING: WHAT IS IT AND HOW MUCH DOES IT MATTER?**

Dr. Stuart Carroll, renowned for his expertise in ESL curriculum and methods, will delve into the significance of authenticity in EFL teaching, drawing on his extensive experience in virtual education.

## **DR. JOSEPH GOEBEL JR.**

### **WORLD LANGUAGE TEACHING IN THE US: THE ACTFL NATIONAL GUIDELINES AND PROFICIENCY STANDARDS**

Dr. Joseph Goebel Jr., an esteemed professor of Spanish Applied Linguistics, will provide insights into the ACTFL guidelines and proficiency standards, offering a comparative analysis of language teaching in the US and Ukraine.

## **SUSANA MATOS- KRUCK**

### **EXPLORE THE FAB FOUR STRATEGIES TO PROMOTE AUTHENTIC LEARNING**

Susana Matos-Kruck, an educational leader and innovator, will introduce transformative strategies to promote authentic learning experiences, fostering inclusive environments for all students.

## **DR. KEITH FOLSE**

## **THE IMPORTANCE OF PHRASAL VERBS IN ENGLISH PROFICIENCY**

Dr. Keith Folse is a renowned expert in language teaching and second language vocabulary acquisition, with over 40 years of teaching experience worldwide. Author of 81 language books, he has taught in the US, Saudi Arabia, Malaysia, Kuwait, and Japan. His work has earned him numerous accolades, including a Lifetime Achievement Award from National Geographic Learning and inclusion in TESOL's prestigious "50 at 50" list. Despite retirement, Dr. Folse continues to learn languages, teach online, and write books.

*“English is one of only a handful of languages that feature phrasal verbs. It is impossible to have good English proficiency without a good knowledge of phrasal verbs. In sum, knowing phrasal verbs is essential to proficiency in English. In today's talk, I will offer some research-based ideas about phrasal verbs as well as some practical classroom applications.”*

## **YANELLA OJEDA**

## **INTEGRATING AI INTO EDUCATION: EMPOWERING TEACHERS AND ENHANCING LEARNING**

Yanella Ojeda is an experienced educator with a Master's degree in Education Sciences from the University of Buenos Aires (UBA) and a bachelor's degree in English as a foreign language from Lenguas Vivas University, Buenos Aires - Argentina. Yanella holds a DELTA diploma from Cambridge Assessment English and is certified in Artificial Intelligence Explorations and Their Practical Use in Schools by the International Society for Technology in Education (ISTE).

## **JUDITH B. O'LOUGHLIN**

Judith B. O'Loughlin, an independent education consultant, has twenty-five years experience as an English, ESL, and special education teacher. She has taught ESL at K-12, adult education, and graduate levels in university endorsement programs in NJ, MO, MA, KS, and OH. She is currently a bilingual/ESL eCoach for pre-service candidates for The Ohio State University "Transition to Teaching" grant.

## **DR. NATHANIEL W. SMITH**

Dr. Nathaniel W. Smith is a veteran teacher of high school, college, and graduate school. He has taught for The College of New Jersey, The University of Pennsylvania, Bryn Mawr, as well as high schools both American and international. His courses have included Cultural Foundations of Education, Secondary Educational Methods, History of the US Public School System, and Educational Research Methods.

He served for ten years as a teacher and central administrator for Taipei American School in Taipei, Taiwan, where he and his wife raised their three children. Currently he lives in Seoul, South Korea and teaches IB and MYP Language and Literature at Seoul Foreign School. He has published academic articles and a book chapter, but has focused his life's work in the classroom.

## **DR. STUART CARROLL**

Dr. Stuart Carroll is an Associate Professor of Elementary and Early Childhood Education and the co-chair of the Department of Elementary and Early Childhood Education at The College of New Jersey, where he also teaches classes on ESL curriculum and methods.

He is currently a Virtual Educator with the US State Department, on assignment with Sumy State University, where he teaches first and second-year students and meets with language faculty. He has published in popular academic journals, such as *Action in Teacher Education*, *The International Journal of Inclusive Education*, and *The Educational Forum*.

## **DR. JOSEPH GOEBEL JR.**

Dr. Joseph Goebel Jr. is an Associate Professor of Spanish Applied Linguistics and the former the Chair of the Department of World Languages and Cultures at The College of New Jersey where he teaches Spanish and trains K-12 student teachers in second language acquisition theories and best practices. He has been recognized with teaching awards from The College of New Jersey and Temple University.

Dr. Goebel has published articles on language teaching in Japanese Language and Literature, The Foreign Language Annals and The Journal of Graduate Teaching Assistant Development. In the last twenty-five years, he has explored SLA theories and their implications for the classroom in over two hundred and sixty-five conferences, workshops and panels for school districts, universities and professional groups. Dr. Goebel served as co-coordinator of the Basic Spanish program at TCNJ from 1997 to 2023.

## **YANELLA OJEDA**

Yanella Ojeda is an experienced educator with a Master's degree in Education Sciences from the University of Buenos Aires (UBA) and a bachelor's degree in English as a foreign language from Linguas Vivas University, Buenos Aires - Argentina. Yanella holds a DELTA diploma from Cambridge Assessment English and is certified in Artificial Intelligence Explorations and Their Practical Use in Schools by the International Society for Technology in Education (ISTE).

With over 15 years of experience as a teacher trainer, Yanella Ojeda has worked with numerous esteemed institutions and has a passion for education and innovative teaching methods.



## **SUSANA MATOS-KRUCK**

Susana Matos-Kruck, an esteemed leader in the field of education, ignites transformation as the visionary owner of the consulting firm Up the Bar Educational Achievement, Inc. With an unwavering commitment to educational excellence, she empowers teachers and administrators to collaborate in co-constructing dynamic and thought-provoking educational opportunities for ALL of their students.

Drawing upon a rich tapestry of experiences as a former school principal and teacher with a global footprint spanning Latin America and Southeast Asia, Susana champions the power of diversity in education. Her journey has led her to embrace opportunities and challenges alike, fostering an environment where educators are inspired to rise to new heights.

As an adjunct professor at The College of New Jersey, Susana imparts her wisdom to the next generation of educators, instilling in them a passion for innovation and inclusivity. Her mission is clear: to ground teachers and administrators with the critical theories and practical strategies needed to cultivate inclusive climates and cultures within schools.

In response to the tremendous demand for transformative services, Susana recently expanded her team by recruiting six outstanding professional learning facilitators. Together, they are extending the company's reach across the world of education, further amplifying the impact of their determination to Up the Bar on the quality of education ALL students deserve.

## **DR. KEITH FOLSE**

Dr. Keith Folse is a professor emeritus at the University of Central Florida in the U.S., where he taught undergraduate, graduate, and doctoral courses for more than 20 years. Dr. Folse taught languages and did teacher training for more than 40 years, both in the US and abroad, in Saudi Arabia, Malaysia, Kuwait, and Japan. Just as important as his teaching experience is his language-learning experience. He has studied French, Spanish, Arabic, Malay, Japanese, and German. Dr. Folse is the author of 81 language books (published by University of Michigan Press, National Geographic Learning, Oxford University Press) on grammar, vocabulary, composition, and speaking. Dr. Folse's main research area is second language vocabulary acquisition, and he has published research articles in many scholarly journals, including TESOL Quarterly, System, and CATESOL Journal. In his many years of education work, he has won numerous awards for his teaching and research, including graduate professor of the year at his university (2004) and was recognized in 2012 with a Lifetime Achievement Award by National Geographic Learning. In 2016, the International TESOL organization honored Dr. Folse by including him in their prestigious list of "50 at 50," which recognized the work of 50 individuals who had made a significant contribution to the field of TESOL in the past 50 years. At the current time, Dr. Folse is retired but is still learning languages, teaching a few classes online, and writing books.

## **JUDITH B. O'LOUGHLIN**

Judith B. O'Loughlin, an independent education consultant, has twenty-five years experience as an English, ESL, and special education teacher. She has taught ESL at K-12, adult education, and graduate levels in university endorsement programs in NJ, MO, MA, KS, and OH. She is currently a bilingual/ESL eCoach for pre-service candidates for The Ohio State University "Transition to Teaching" grant.

While teaching in New Jersey, Judith worked as a consultant with the New Jersey Department of Education, Office of Bilingual/ESL Education on standards and assessment for English learners, developed a draft of ESL/ELA Standards, low incidence ESL programming and instruction, and providing inservice sessions throughout the state about sheltered instruction for ELs in mainstream classrooms. Judith B. O'Loughlin has taught ESL at K-12, adult education, and graduate university ESL/ELD/bilingual endorsement programs. As a consultant, she focuses on standards-based curriculum, differentiated instruction and assessment, collaborative team-teaching, newcomers with interrupted education, and advocacy and policy impacting ESL/ELD/bilingual educators and their students. She is the author of chapters in several edited books, including *Academic Language in Diverse Classrooms: Mathematics, Grades 3-5* (Corwin), the *Academic Language Accelerator* (Oxford) and co-author of *Students with Interrupted Formal Education: Where They Are and What They Need* (Corwin). She is one of the TESOL "50 at 50" recognized leaders in the field, as nominated by her peers in 2016.

Ms. O'Loughlin previously served on the NJTESOL-NJBE Executive Board as President, and currently serves on both the CATESOL Board of Directors as Conference Services Coordinator and Advocacy, as well as the CATESOL Education Foundation as Vice-President. She is also the 2015-2017 Chair of the TESOL Standards Professional Council.