

Official Invitation to the 11th AIB-CEE Chapter Annual Conference 2025

Dear Colleagues, Partners, and Members of the Academic Community, it is our pleasure to invite you to the 11th Annual Conference of the Academy of International Business – Central and Eastern Europe Chapter (AIB-CEE), which will take place in Bratislava, Slovakia, from 24th to 26th September 2025.

This year's conference, organized jointly by the Bratislava University of Economics and Management and the Bratislava University of Economics and Business, is held under the theme:

Adapting to Global Change: International Business Strategies in CEE Countries and Beyond

In the face of global disruptions, including geopolitical instability, digital transformation, and sustainability challenges, this conference aims to explore strategic responses and innovative practices in international business. We particularly welcome contributions reflecting on the dynamics within the Central and Eastern Europe (CEE) region and its role in the evolving global business environment.

Details regarding conference program, registration fees, conference tracks, and paper submission are available on our websites:

[AIB CEE Conference 2025](#)

[BUEM Conference 2025](#)

Should you have any questions, please contact the organizing committee at:
aibcee2025@vsemba.sk

We are looking forward to your participation and to welcoming you to Bratislava!

With kind regards,

Andreja Jaklič
Chairwoman of AIB-CEE Chapter
University of Ljubljana, Slovenia

Assoc. Prof. Ľuboš Cibák
Conference Chairman
Bratislava University of Economics
and Management, Slovakia

Assoc. Prof. Elena Kašťáková
Conference Chairwoman
Bratislava University of Economics
and Business, Slovakia